

# 13cabs Ultimate 2026 Toyota AFL Grand Final Experience Promotion – Terms and Conditions

AFL Authorised GF Promotion:GFAFL26/93

## 1. Promoter

The promoter is A2B Australia Pty Ltd ABN 99 001 958 390 of 9-13 O’Riordan Street, Alexandria NSW 2015 trading as 13cabs (“Promoter”).

## 2. Promotion Period

The promotion commences at 12:01am AEST on 1 July 2026 and closes at 11:59pm AEST on 31 August 2026 (“Promotional Period”).

## 3. Nature of Promotion

This promotion is a game of skill. Chance plays no part in determining the winner. Entries will be judged on the creativity, originality and relevant of the entrant’s response to the competition question.

## 4. Eligibility

Entry is open to Australian residents aged 18 years or over. Employees, contractors, directors and officers of the Promoter, North Melbourne Football Club, the AFL and their immediate family members are not eligible to enter.

## 5. How to Enter

To enter, participants must:

- hold a registered 13cabs account;
- complete a booking through the 13cabs app; and
- complete the online entry form available on the 13cabs website blog page (“Entry Form”), including answering the following question in 25 words or less:

“Who would you take to the 2026 Toyota AFL Grand Final and why?”

(together, an “Entry”).

Each participant may submit multiple Entries, provided each Entry is supported by a separate completed booking made through the 13cabs app during the Promotional Period and a separate, distinct response to the competition question.

Cancelled bookings, incomplete trips and bookings made through channels other than the 13cabs app are not eligible.

Entries that exceed 25 words, are incomplete, illegible, offensive, defamatory or are otherwise inappropriate (in the Promoter’s absolute discretion) will be deemed invalid.

## 6. Prize

One (1) winner will receive:

- Two (2) tickets to the 2026 Toyota AFL Grand Final;
- Two (2) tickets to the 2026 Toyota AFL Grand Final Breakfast; and
- Return transport to and from the 2026 Toyota AFL Grand Final provided by 13cabs.

The total prize value is approximately \$5,000.

The prize is not transferable, exchangeable or redeemable for cash.

The winner and their guest acknowledge and agree that the tickets forming part of the prize are issued subject to the terms and conditions of the relevant issuer, event organiser and/or venue operator, as amended from time to time.

## **7. Judging**

Judging will take place at the Promoter's offices on 7 September 2026 by a panel of representatives nominated by the Promoter ("Judges").

The Judges will assess each valid Entry against the following criteria:

- creativity;
- originality; and
- relevance to the competition question.

The Entry determined by the Judges to best satisfy the judging criteria will be selected as the winning Entry. The Judges' decision is final.

## **8. Winner Notification**

The winner will be notified via the email address associated with their registered 13cabs account by 10 September 2026

The winner's first initial, surname and postcode may be published on the 13cabs website and social media channels where required by law or for promotional purposes.

## **9. Unclaimed Prize**

If the winner does not respond within five (5) days of notification, or is unable to accept the prize, the Promoter reserves the right to select the next best Entry as determined by the Judges in accordance with clause 7.

## **10. General**

The Promoter reserves the right to verify the validity of Entries and participants and to disqualify any participant who tampers with the entry process or breaches these Terms and Conditions.

The Promoter reserves the right to modify, suspend or cancel the promotion where necessary due to circumstances beyond its reasonable control (including, but not limited to, the cancellation of the 2026 Toyota AFL Grand Final), subject to any applicable regulatory approvals and to the extent permitted by law.

The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted or misdirected Entries.

To the extent permitted by law, the Promoter, North Melbourne Football Club and the AFL exclude all liability for any loss, damage or injury suffered in connection with the promotion or the prize.

## **11. Privacy**

By entering the promotion, participants acknowledge that their personal information will be collected and handled by the Promoter in accordance with the 13cabs Privacy Policy and may be used for the purposes of administering the promotion.