

Immediate Release: 30th March 2021

Echuca Moama Taxi Group and 13cabs drive into the Murray River twin towns as one.

Echuca Moama Taxi Group and Australia's largest taxi service 13cabs will soon bring the best of the country and the city to the roads of Echuca, Moama and surrounding areas. The joining of forces will unite the local knowledge and personal service of Echuca Moama Taxi Group with the convenience of 13cabs' innovative booking app, resources, and national support – 24/7.

13cabs General Manager, Greg Hardeman said, "We are really looking forward to our new partnership with Echuca Moama Taxi Group and on becoming a part of the local community. Being a large national flagship, we are delighted to be able to bring world-class technology, safety systems and services to the people of Echuca and Moama."

Echuca Moama Taxi Group Manager, Mr Udo Kerber said: "Our new journey ahead with 13cabs is very exciting and comes at the right time. Moama and Echuca are now thriving tourist and business centres with a fluctuating population during peak periods. This is the perfect solution to meet the ever-increasing needs of our community".

Part of the Echuca Moama Taxi Group's fleet of 14 taxis, including MAXI TAXIs, will take on new 13cabs branding, whilst some will maintain the familiar Echuca-Moama branding. Local customers will benefit from a line-up of new features and services such as the cutting-edge 13cabs app, ongoing 24/7 support, no-touch payments and contactless food deliveries straight to your door.

One of the resources the community can benefit from instantly is the top rating 13cabs app. The digital tool hands over control to customers to 'design' their ride. "The 13cabs app gives you the flexibility to choose the type of vehicle you want, pick your favourite driver and track your journey in real-time so there's no need to 'wait' on the street!" Mr Hardeman said. "Payment is automatic at the end of your ride too, at the guaranteed price you're quoted when you book, so you don't have to worry about the uncertainty of cost." said Mr Hardeman.

The successful 13cabs contactless delivery service, 13things will be coming to town too. A service welcomed for its instant business to business parcel delivery, medical supplies and food delivery. "Our B2B parcel solution has taken off across towns and cities in Australia. We are proud to be able to roll it out to Echuca and Moama," says Mr Hardeman.

Mr Kerber said. "The extended services will benefit customers and our local Drivers too. In time we hope the extra services will bring about increased business and further employment opportunities to the local community for support staff and Drivers in Echuca and Moama."

Besides being able to offer the new 'bells and whistles' services, Mr Kerber emphasises that they will keep their approachable and grass roots culture. "Alongside 13cabs, we will build upon our community spirit with ongoing support of the local people and local enterprises," he said.

On 30th March 2021, locals from Echuca, Moama and surrounding areas can access the new cab services by downloading the 13cabs app, by calling the 24/7 Contact Centre on 13 2227 or continuing to call the Echuca Moama Taxi Group's original phone numbers.

With the introduction of 13cabs, we also aim to provide employment opportunities for people wishing to drive taxis. They can register their interest by emailing join@13cabs.com.au or calling 1800 546 687

For more information, visit 13cabs.com.au Ends –



For additional information, please contact:

For media enquiries and interview opportunities, please contact:

Anusra Sachdev 0466 863 619 anusra.sachdev@13cabs.com.au

Interview opportunities

Udo Kerber | Manager - Echuca Moama Taxi Group

Greg Hardeman | General Manager - 13cabs
Images available

Notes to Editor:

About 13cabs

13cabs is the largest taxi network in Australia, directly supporting 10,000 vehicles and 40,000 Drivers.

13cabs believes in the importance of accessible, dependable and equitable transport within the community and are building the team, technology and brands to support this delivery.

13cabs is part of A2B Australia Limited. A2B also owns Silver Service and CHAMP brands.

<http://13cabs.com.au/>